

Edward Jones
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John R. Coccozza
Investment Representative

Edward Jones[®]

Serving Individual Investors Since 1871

April 10, 2006

Arnie Schwartzman
The Town Planner
P. O. Box 131
Tennent, NJ 07763

Dear Arnie:

I am writing to thank you for finding me a spot in your Town Planner calendar for both Freehold and Matawan-Aberdeen. After moving my office to its new location, letting both clients and prospective client know how and where to reach me was of the utmost importance, and I could frankly think of no better way to reach the entire population of these towns than your calendar.

After being with you for two years now, I am certain that it is helping my business tremendously. Not only have I gotten several clients directly in response to the ads, but perhaps even more importantly, it is creating constant exposure for me, reinforcing all the services I provide, month after month after month. I look forward to a long lasting relationship with you, starting with next year, when I'm going to be requesting a bigger ad!

Thanks again,



John R. Coccozza
Investment Representative
Edward Jones

**Don't just dream
about retirement.**

Plan For It.



John R. Coccozza
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732-863-9640

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