



March 13, 2009

We are very excited about the response we've gotten from our ads and coupons in The Town Planner! I believe that the response from consumers has allowed us to re-coup our investment already. We really believe that the calendar fits our image and that it stays in the vast majority of homes that receive it. We are pleased to see you expanding into Villa Rica for 2010!

We have heard many comments from our customers about how much they like the calendar. We can't keep them in stock!

Important aspects of good marketing are frequent viewings and long shelf life. We achieve both with the Town Planner, and we intend to remain a sponsor for years to come.

Thanks for your efforts and support.

Sincerely,

A handwritten signature in black ink that reads "Christy Hall".

Christy Hall
General Manager
Anytime Fitness
Villa Rica, GA

ZERO
Enrollment
Fee

With 12 or 24 month
agreement (\$189 value).

ANYTIME
FITNESS



678-840-4588
anytimefitness.com

"Different by design...
better by comparison!"

Must present coupon. Not valid
with any other offer. Valid 2009

ANYTIME
FITNESS

678-840-4588

anytimefitness.com



"Different by design...
better by comparison!"