

Curves®

December 13, 2010

Angie Polinsky
6640 Lake Drive
Windsor, WI 53598

Steve Strobel
Town Planner
402 Walmar Drive
Sun Prairie, WI 53590

Steve –

As you know, I advertised in your 2010 Town Planner. To be honest, when you first approached me I was a little apprehensive. I had a limited budget, and had tried other forms of advertising, which had very little impact to my business.

To say that the Calendar worked is simply an understatement. I had seven(7) new clients because of the Town Planner! That is 6 times the results that I had from any other advertising product; and the Town Planner was half the cost!

I had a good feeling when the year started and the sample Calendars you left behind were taken so quickly. I knew people liked them, and it worked just like you said! The Town Planner gets mailed to everyone, they keep it, use it every day, and when someone makes up their mind that they want to change the way they feel my ad would be right there on the refrigerator waiting for them.

Thank you for your support in 2010. I wish you all the success in 2011 and beyond.

Sincerely,

Angie Polinsky
Owner

