



Dear Bill & Terie,

Just a few months into our second year in the Town Planner Calendar and we had already surpassed the coupon redemption that we had last year!

The overall look of the calendar is gorgeous. Each month is different, fresh, and colorful but tasteful. Our customers find it useful, memorable, and they love the coupons.

From a business standpoint we love the calendar concept because it is NOT throw away advertising. It actually gets into the homes and stays there all year long. We feel it's the most cost effective marketing that we do. We especially enjoy having exclusivity in our local area, and like the exposure and visibility the Town Planner gives us. We are excited to have renewed for 2008 and to be expanding in an additional zone.

On a personal note, both of you are fantastic to work with. You have been flexible and responsive to the needs of our business, as well as professional but warm. We look forward to many more years of doing business together.

Sincerely,

Don & Lori Bush  
Owners

**FREE**  
**Dozen Roses**  
with any In-store  
purchase of  
\$40<sup>00</sup> or more  
Delivery & vase not included.



**678-417-9301**  
European Style  
Flower Market  
6555 Sugarloaf Pkwy  
Suite 305 • Duluth

Not valid with other offers.  
Expires 12-31-08

**\$5 OFF**  
any purchase  
of \$40<sup>00</sup> or more  
Phone orders mention  
Town Planner.

This Easter think  
outside the basket



**678-417-9301**  
6555 Sugarloaf Pkwy  
Suite 305 • Duluth

Not valid with other offers.  
Expires 12-31-08

This Halloween treat yourself  
to a Boo-quet!



**678-417-9301**  
Birthdays • Weddings  
Holidays • Corporate Events  
Look for coupons

Tis the season to enjoy  
family, friends & fresh flowers



**678-417-9301**  
Birthdays • Weddings  
Holidays • Corporate Events  
Look for coupons