

March 17, 2016

Dear Gregg;

J.D. Ballantine's Flowers and Gifts has been serving Mentor and the surrounding area for almost 30 years having been established in 1987. Through the years we have tried to offer the best in quality, selection, and service to our customers and pride ourselves as the finest florist in the area.

As a florist it is very important to keep your name and phone number in front of the public. When the occasion or need is there to send flowers be it a special celebration, wedding, funeral, or just to brighten someone's day having our number in a handy and noticeable spot means a call to us first.

The Town Planner Calendar has played a great part in getting our brand in front of our customers and bringing in traffic with the coupons that we offer. I can say for sure that as soon as the calendars are mailed out in December we start to receive new coupons. As it has been 5 years in the calendar we have grown in our coverage to two editions and plan to continue as a sponsor for all of Mentor.

The Town Planner Calendar has definitely worked for us. I would recommend being a sponsor to any business that wants to be seen in the local community that they are part of for the entire year.

Sincerely,

Kevin Pekar

Owner

