



725 N. Milwaukee Ave. • Libertyville, IL 60048 • 847-367-7574

March 14, 2014

Dear Barb and Rich,

The Town Planner Calendar has been out in Libertyville for less than three months, and we have already decided that we will be renewing with more coupons next year.

The first week after the calendars were delivered we received over 12 coupons, and 8 of the 12 were new customers.

As a new business in town, having located in a space where the previous coffee house had been closed for several months, a lot of residents didn't even know we were open, and the Town Planner has been invaluable in bringing our new coffee house to their attention.

In addition, out of all the advertising we've done, we've had the biggest response from your calendar.

Thanks so much,

*Tina & Michelle*

Tina Richardson and Michelle Chapley  
Co-owners of Mischief's Brewing

**10% OFF**  
Dine-In or Carry-Out

- Coffee - Tea
- Baked Goods
- Select Breakfast - Lunch - Dinner Items



Mischief's  
Brewing

725 N. Milwaukee Ave.  
Libertyville, IL 60048  
847-367-7574

 [facebook.com/  
mischiefsbrewing](https://www.facebook.com/mischiefsbrewing)

Expires 12/31/14

**10% OFF** Dine-In or Carry-Out

- Coffee - Tea
- Baked Goods
- Select Breakfast - Lunch - Dinner Items

847-367-7574

725 N. Milwaukee Ave.  
Libertyville, IL 60048

  
Mischief's  
Brewing

 [facebook.com/  
mischiefsbrewing](https://www.facebook.com/mischiefsbrewing)

Expires 12/31/14