



MR. PICKLE'S SANDWICH SHOP

3589 Taylor rd.
Loomis, CA. 95650
(916) 652-9230

3/05/2007

Dear Anthony,

I wanted to take the time out to let you know how successful your advertising product has been for our business. Our received coupon totals quadrupled once our coupon was printed in the Town Planner.

Customers find it very easy to use and the way the calendar is laid out insures that our coupon is being seen throughout the month and then again into the following month. The calendar is a source of information, which draws the customer to use it that way, bringing them to our ad time and time again.

It is evident that this advertising avenue WORKS and has particularly worked well for our business, and IT'S AFFORDABLE for small business. Your service has been impeccable and you have made it easy for us to get some presence in the community as well as developing a new business relationship. Thank You so much for helping us GROW – GROW – GROW.

Very Sincerely,

Pamela Lee-Frank
Owner

FREE SANDWICH
Buy 1 Sandwich & get
1 Sandwich of equal
or lesser value FREE

3589 Taylor Rd.
Loomis
652-9230

Not valid with any other offer. One coupon per order. Offer expires 2/28/07

FREE SANDWICH
Buy 2 Sandwiches &
get a 3rd Sandwich of
equal or lesser value FREE

3589 Taylor Rd.
Loomis
652-9230

Not valid with any other offer. One coupon per order. Offer expires 5/31/07