

Hi, my name is Gary Sleppy owner of The Shack. I have owned the restaurant for 6 years, but it has been continuously operating for 80 years.

I have tried all of the standard ways of advertising with very limited success.

I decided to give up on traditional advertising in local magazines and newspapers when I was introduced to The Town Planner. It was considerably less than what I was paying before on a single add, and was targeted at my specific neighborhood.

The response was immediate. The first month I began noticing how many of The Town Planner coupons were coming in, and it still hasn't slowed down. My goal with advertising is to get new people into my place, and for once advertising worked. I highly recommend The Town Planner for anyone who is frustrated with the low response to the usual forms of advertising.....it worked for me.

Gary Sleppy

Owner, The Shack

