



Avalon Family Restaurant
4821 Grand Ave.
Gurnee, IL 60031
(847) 244-0777 • (847) 244-0993

April 11, 2013

Dear Barb and Rich,

This is our fourth year in the Town Planner, and it is a great marketing tool for us. The calendar also provides great exposure for our business. It is on display all year long.

Back in our first year with the Town Planner in July, 2010, I wrote: "The Avalon Restaurant has received a tremendous response from the coupons in the calendar. We are receiving on average 25 coupons a week, many from new customers. We are definitely doing the program again next year."

And we have. Every year we get more and more coupons back. Now it is April, 2013. We now get back around 50 coupons in a week. That is 100% increase in two years!

I attribute this to people seeing us year after year in the calendar, as well as the residents watching for Town Planner in the mail, now that it has been part of the community for several years.

Thank you,

Pete "Elvis" Evangelou, Owner
Avalon Family Restaurant

<p>Buy One Dinner Get 2nd at 1/2 Price Of equal or lesser value. Dine-In only. Expires 5/31/13</p>	<p>15% OFF TOTAL CHECK One coupon per table. Dine-In only. Expires 5/31/13</p>	<p>\$5 OFF ANY FOOD PURCHASE OF \$25 OR MORE One coupon per table. Dine-In only. Expires 5/31/13</p>
<p>~ A Distinctive Change From The Ordinary OPEN 24 HOURS 4821 Grand Ave. • Gurnee (847) 244-0777 • (847) 244-0993 Fax (847) 244-0780 (Carry-Outs)</p>	<p>~ A Distinctive Change From The Ordinary OPEN 24 HOURS 4821 Grand Ave. • Gurnee (847) 244-0777 • (847) 244-0993 Fax (847) 244-0780 (Carry-Outs)</p>	<p>~ A Distinctive Change From The Ordinary OPEN 24 HOURS 4821 Grand Ave. • Gurnee (847) 244-0777 • (847) 244-0993 Fax (847) 244-0780 (Carry-Outs)</p>