



April 30, 2015

To Whom It May Concern:

For potential advertisers- I renewed my advertising program with Town Planner Calendar after being very pleased with the response to our coupons. We have seen many new and subsequent repeat customers in our restaurant because of Town Planner.

We see the coupons nearly every day and I believe it is the one we see most often from any of our ads that are out there. Combined with the TownPlanner.com web and mobile coupon program we receive great value for our marketing investment in the calendars.

The community aspect of Town Planner is a plus and it hits our customer target area. The positive return on investment has sealed the deal for my continuing participation in the Minnetonka area Town Planner calendars.

Sincerely,

A handwritten signature in black ink, appearing to read "Bill Wensel", with a long, sweeping underline that extends to the right.

Bill Wensel
General Manager, Hurricane Grill and Wings
17790 Hwy 7 at Hwy 101
Minnetonka
952-224-0099

A rectangular coupon with a black border. The top section has a yellow background with the text "\$5 OFF any \$20 Purchase" in bold black font. Below this, in smaller black font, is "- OR -". The next section has a white background with "\$10 OFF any \$40 Purchase" in bold black font. Below the text is the Hurricane Grill & Wings logo. Underneath the logo is a photograph of food items, including a bowl of wings, a burger, and a salad. At the bottom of the coupon, the phone number "952-224-0099" is written in red. Below the phone number are social media icons for Facebook and Twitter, followed by the address "17790 Highway 7 at Highway 101 • Minnetonka". The website "hurricanewings.com" is written in white on a red background. At the very bottom, in small black font, is the text "Not valid with other offers or discounts. Exp 12/31/15".