



May 24, 2010

Brian Burnstein

Publisher

Town Planner Community Calendar

Dear Brian,

I wanted to share with you how pleased I am with the community's response to our sponsorship of the 2010 Town Planner Community Calendar. The results so far have been very positive and greatly exceeded our expectations. On a typical weekday, we are receiving at least 5 coupons. On many Saturdays and Sundays we are receiving as many as 15 coupons a day!

Town Planner is one of the most effective local marketing programs that I have tried. I would definitely recommend the calendar to other business owners that are hoping to increase foot traffic. I look forward to continuing our relationship for many years to come.

Sincerely,

Doug Selly  
General Manager  
T.G.I. Friday's  
11830 Fountains Way  
Maple Grove, MN  
763-424-3446

