



50th Street Malt Shop, Inc
809 West 50th Street
Minneapolis, MN 55419-1203
612-824-1352 Fax 612-822-5640
WWW.THEMALTSHOPRESTAURANT.COM

March 4, 2009

Tony Selinger
Publisher
Town Planner Community Calendar

Dear Tony,

Thank you for approaching us to sponsor the Town Planner Community Calendar. Now that it has been published and distributed we see first-hand what a positive marketing method it is for connecting with customers in the community. The calendar is useful for residents in many ways and the feedback from customers has been nothing but positive.

I see coupons come back on a daily basis, sometimes five or more in a single day. Town Planner has generated new customers as well as solidified relationships with repeat customers for our restaurant. I recommend that other local businesses that are looking to increase customer traffic to their location consider marketing in the Town Planner calendar.

Sincerely yours,

Gretta Stokesbary
General Manager

**50%
OFF
MENU ITEM**
With purchase of menu item
of equal or greater value



50th St. & Bryant Ave. S.
(612) 824-1352
www.themaltshoprestaurant.com

Expires 3/31/09