

From: shoichi5@aol.com
Sent: Tuesday, September 30, 2008 2:22 PM
To: corprew@townplanner.com
Subject: Re: Your 2009 coupons

The Town Planner was a great vehicle for Doc Green's to reach out to new customers and encourage increased frequency of visits. We saw lots of new customers with the Town planner coupon and our regular customers would often bring them in throughout the year. On average we saw a return of about 40 coupons per week.

George Supple
Operating Partner
Doc Green's Durham

<p>\$2.00 OFF Any Signature Hand Tossed Salad or Bread Bowl Soup</p>  <p>544-8444 8128 Renaissance Pkwy. Durham (behind Southpoint) www.docgreens.com Valid at this location only. Expires 12/31/08</p>	<p>\$2.00 OFF Any Pressed Panini Sandwich or Wrap</p>  <p>544-8444 8128 Renaissance Pkwy. Durham (behind Southpoint) www.docgreens.com Valid at this location only. Expires 12/31/08</p>	<p>FREE Hand-Carved Turkey or Grilled Salmon On Any Build-Your-Own Salad</p>  <p>544-8444 8128 Renaissance Pkwy. Durham (behind Southpoint) www.docgreens.com Valid at this location only. Expires 12/31/08</p>	<p>FREE Garlic Mashed Potatoes or Grilled Zucchini & Yellow Squash With the purchase of any Gourmet Sandwich or Hand Tossed Salad</p>  <p>544-8444 8128 Renaissance Pkwy. Durham (behind Southpoint) www.docgreens.com Valid at this location only. Expires 12/31/08</p>
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