



To eat well is to live well.

February 1, 2011

To Whom It May Concern:

Brio Tuscan Grille has recently started advertising with the Town Planner. The return that I have seen come in from the Town Planner is the best that I have seen in the Fifteen years that I have been with Brio Tuscan Grille. Presently an average day I am getting about Ten returns on my coupon which is outstanding! I plan on definitely advertising in the future with the Town Planner, and will expand how many cities I currently advertise in. Working with Dave has also been very easy and he understands the time constraints in the restaurant business, so he has been very flexible with me. Thanks again Town Planner!

Please contact me if you need further information.

Sincerely,

A handwritten signature in black ink, appearing to read "Patrick D. Granzier".

Patrick D. Granzier
Managing Partner
General Manager

Publishers Note: Sponsor's program called for 6 coupon months in 2 adjoining towns. We staggered their placement to create 12 months of exposure and results.

A vertical rectangular coupon for Brio Tuscan Grille. At the top is the Brio Tuscan Grille logo. Below the logo is a photograph of a plate of food, including what looks like a pizza or flatbread with toppings. Below the photo, the text "10% OFF" is written in large, bold, black letters. Underneath that, it says "Up to \$10.00!". Further down, it reads "Offer Valid For Brunch, Lunch or Dinner". Below that, it says "Join us for Saturday & Sunday Brunch!". At the bottom, it lists the location "Crocker Park" and the phone number "440-250-8630". The website "www.brioitalian.com" is at the very bottom.

Crocker Park • 200 Crocker Park Blvd. • Westlake, OH 44145

440-250-8630 • Fax 440-250-8633 • www.BrioItalian.com