



March 15, 2007

Dave,

The consistency of the Town Planner continues.

Through today's date, we have received 926 customers from the calendar.

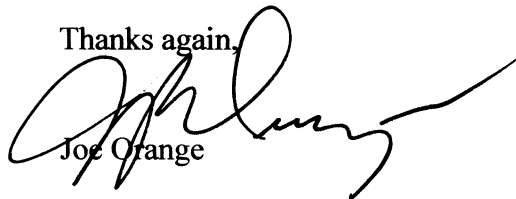
Based upon our average ticket of \$16.50, that comes to sales of \$15,279.00.

We know, of course, that these numbers will continue steadily for the rest of the year.

Our restaurant should end up with about \$79,450.00 in direct Town Planner sales. Our gross profit of \$55,615.00, after subtracting for our food cost, is still more than 10 times our initial investment of \$5270!

Our 20<sup>th</sup> year on the calendar and the results are as powerful as ever.

Thanks again,



Joe Orange

