



# Medieval Times®

DINNER & TOURNAMENT

Terie Hansen  
Town Planner Community Calendar  
PO Box 3773  
Lilburn, GA 30047

Dear Terie,

Thank you for pursuing Medieval Times Dinner & Tournament to participate in your 2007 Town Planner Community Calendar. The calendar is well organized and very community focused.

When you first approached us about the Town Planner we did not think it was the vehicle for us. However, through your persistence in urging us to give it a second look we decided to give it a try and we are glad we did!

Advertising in the Town Planner proved to be successful in our first year. To date, we have obtained a four to one ROI and we are only half way through the year!

We have decided to renew for 2008 and expand in your two new zones because we have proven results that the Town Planner brings in guests.

Sincerely,

Danielle Nicole Weiden  
Marketing Manager  
Medieval Times Dinner & Tournament  
5900 Sugarloaf Pkwy  
Lawrenceville, GA 30043

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