



March 26, 2007

Alan,

I wanted to give you an update of our experience with the Town Planner. I was amazed to see coupons come in very strong through out the year during 2006. As a matter of fact I would even go as far as to say that we got around 75% as many coupons when we were not on as the months that we were on. The Town Planner has exceeded any other form of advertising that I have ever tried in the past.

As far as our 2007 campaign goes - wow - even stronger than last year. I can not wait to see what your publication will produce over the next 9 months. You can consider me a **PERMENET CUSTOMER**. I will be with you as long as you will have me.

Thank you again for your diligence in getting me into your inaugural edition. My business has benefited unbelievably. I am pleased to be re-newing in your 08 editions.

Sincerely,

Ryan Johnson  
Owner  
Rose Bay Seafood