



February 11, 2008

Town Planner  
3408 Forest Grove Ct  
Durham NC 27703

Dear Marcia

I wanted to send you a note and let you know how happy we are with the response we are getting from our Town Planner marketing. The instant impact was apparent. The very first day the calendars were in mailboxes people were using the coupons! I have seen the calendars hanging in many homes and offices I have visited. I think the package you helped us put together is very valuable.

I also wanted to mention a meeting at I had at Entrée Vous. I was speaking with Peggy Bloodsworth about partnering with Tarheel Takeout, and in the future, Triangle To Go. During the time I was there two different customers came in to take advantage of the coupons they pulled from the Town Planner. This sparked a conversation about the value of working with you and how pleased we both are with the response from the Town Planner.

Town Planner has been one of the best marketing decisions we have made and I am so pleased to be working with you. You are assured to have our business in the future.

Sincerely

Brian H Murray  
Marketing Director



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