

# WOODY'S Bar-B-Q

February 1, 2008

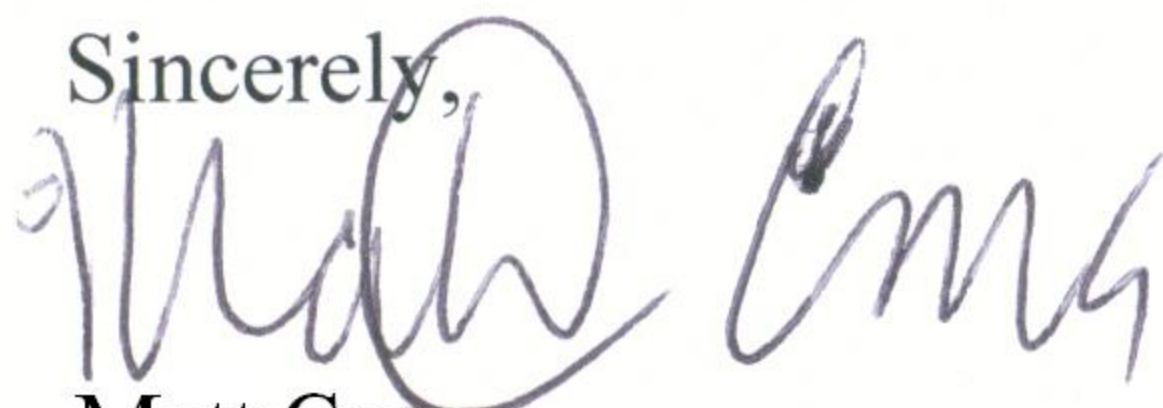
Dear Joe,

Thank you so much for presenting us with the opportunity to participate in the Town Planner Community Calendar. The coupon redemption has been very impressive! Since the Town Planner is geared towards families, we feel the response has been much better compared to our other coupons out there. We've noticed a significant increase in sales when people use the Town Planner coupons, compared to our regular coupon customers that come from other print ads.

I have personally seen for myself, by visiting family and friends, that people really do hang the calendar and use it. That kind of in the house, round the clock exposure is priceless.

We do not need any further proof that the Town Planner works. We're in! We look forward to renewing and expanding our ad for 2009.

Sincerely,



Matt Crews

HEALTHY CHOICES MONTH  
**1/2 OFF**  
**A WRAP**  
**OR SALAD**  
When you buy 1 wrap or salad & 2 beverages of greater or equal value

**WOODY'S**  
*Bar-B-Q*

99 Flagler Plaza Dr.  
Flagler, FL  
**386.439.5010**

Not valid with any other offer regularly priced menu items. Expires 1/23/08

VALENTINE'S SPECIAL  
**2 DINE FOR ONLY**  
**\$24.99**  
2 Baby Back Rib Dinners with all the fixins'

**WOODY'S**  
*Bar-B-Q*

99 Flagler Plaza Dr.  
Flagler, FL  
**386.439.5010**

Not valid with any other offer regularly priced menu items. Expires 12/31/08