



4955 B Sugarloaf Parkway
Lawrenceville, GA 30044

Dear Terie,

When you initially approached us about the Town Planner we knew we wanted to be involved because as you know Daniel had used the calendar with much success at the Chick-fil-A location that he was previously at.

This being a new location we knew it was important to be as visible as possible in the community that surrounds us.

We have been very pleased about the response we have been receiving through the Town Planner. In fact we started seeing redemptions as soon as the calendar went out in December! We have been seeing an assortment of all the coupons, which is great because it tells us that people are flipping through the calendar to access the coupons they want. On average we are seeing about 100 coupons per month! This is great because in the past when we have done just a mailer it cost more and we didn't receive as good a response. The Town Planner is a great bang for our buck!

We highly recommend the Town Planner to any business and in fact we refer to it ourselves for the school schedules and business planning.

The Town Planner has given us a great return on our investment and we happily renewed and are looking forward to what next year will bring!

Sincerely,

Mandy Cook
Unit Marketing Director
Chick-fil-A

Join Chick-fil-A
Lawrenceville for Our One
Year Anniversary
www.cfaanywhere.com



FREE
Chick-fil-A
**8-Piece
Nuggets**

with purchase of medium waffle
cone and a medium drink



Valid with coupon at Lawrenceville,
Sugarloaf & Hwy. 316
Across from Scientific Atlanta
678-376-7447

Breakfast Served
Daily 6am -10:30am

Not valid with any other offers.
One coupon per person, per visit.
Expires 12/31/08

FREE
Chick-fil-A
Sandwich

no purchase necessary



Valid with coupon at Lawrenceville,
Sugarloaf & Hwy. 316
Across from Scientific Atlanta
678-376-7447

Breakfast Served
Daily 6am -10:30am

Not valid with any other offers.
One coupon per person, per visit.
Expires 12/31/08