



Thank You, Town Planner!

Tim and Cindy DiGioia
Town Planner Calendar Indy North

March 6, 2013

Dear Tim & Cindy,

I just wanted to thank you for being so great to work with over the past year. You worked out a great plan specific to our restaurant and designed some great coupons. You even stay in touch after making the sale to check in and see how things are going, so I know you truly care.

To some surprise, we have had great success so far. The first month, we saw over 1,000 coupons. The next two months, we saw an average of 800 coupons per month. We still have 9 months to go! This has given us a chance to reach out to our customer base on another level and increase awareness of our brand in our market.

Thank you again for all you do to make this calendar a success! I am looking forward to the rest of this year and an even more successful year in 2014 with the Town Planner!

Sincerely,

Kristen Thornberry

Kristen Thornberry
Marketing Director
Chick-fil-A at Westfield
westfieldumd@gmail.com
317-815-9465
www.cfawestfield.com

