



July 26, 2018

Brian Burnstein, Owner
Minnesota Town Planner

Dear Brian,

I am writing you to share how pleased Culver's of Champlin is with the on-going results we see from advertising in the Town Planner. Based on this success, we have recently renewed our agreement for an additional 2 years, through 2020.

Being a part of the Town Planner makes good business sense for Culver's of Champlin. We understand that having our logo/coupon visible for 30 days at a time is what separates Town Planner from the competition. It is a constant reminder for area families to come enjoy a meal at Culver's. In a typical week, we receive 30-40 redemptions from the Town Planner.

Town Planner is a very effective local advertising vehicle for Culver's of Champlin. I'd recommend it to other local businesses that wish to remain visible and create a stronger connection to their community. I look forward to continuing our relationship for many years to come!

Sincerely,

Mike Johnson
Franchise Owner
11218 Commerce Drive N
Champlin, MN 55316
(763) 506-0290



Culver's of Champlin

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