

# Customer Spotlight



Sponsor: Big Earl's Greasy Eats, Cave Creek AZ

The reason we sponsor the Town Planner Calendar:

The Town Planner is our single most effective

marketing tool we have. Since the calendars

are mailed directly to people in our area, we get

tons of new customers. Even our "regulars" clip

and use the coupons.

The shelf life of the publication is very long. I

don't think anyone throws them away....that keeps

our name in front of customers longer!

Thanks Town Planner. You're worth every penny.

(Customer's Signature)

Kim Brennan

*Print Customer's Name*

Edition A: Cave Creek

*Customer's Community/Edition*

**Arizona Town Planner Community Calendar**

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