



May 3, 2007

Brad Lubinger  
Town Planner  
P.O. Box 1012  
Hudson, Ohio 44236

Dear Brad,

Your calendar is one of the only advertising programs that I do in conjunction with what corporate does. It has brought us strong, consistent results for the last three years, and I'm happy to continue for another.

When we first started in the Town Planner, we weren't sure what to expect. Our first year had amazing results with the buy one get one offer. Corporate did a similar offer, so we softened our offer in the calendar in our second year.

Currently, in our third year with you, the results are still strong and consistent. We get about 30 coupons per week. We have seen an increase in "family" business on weekends. That brings us a higher average ticket. Our return FAR exceeds our investment with you!

It really works!

Sincerely,

Becky Petsche  
Quizno's

<p><b>\$2.00 OFF</b> <b>ANY Regular</b> <b>OR Large Sub</b></p> <p><b>\$1.00 OFF</b> <b>Any One Salad</b></p> <p> <b>QUIZNOS SUB</b> MMMM...TOASTY!</p> <p><b>4161 Steels Pointe</b> (Steels Corners at Route 8) <b>330-920-9646</b></p> <p><small>Valid at this location only. Not valid with other offers. Offer valid through 12-31-07</small></p>	<p><b>1/2 PRICE</b> <b>SUB</b></p> <p>Purchase any Regular Sub and receive a 2nd of equal or lesser value at 1/2 price.</p> <p> <b>QUIZNOS SUB</b> MMMM...TOASTY!</p> <p><b>4161 Steels Pointe</b> (Steels Corners at Route 8) <b>330-920-9646</b></p> <p><small>Valid at this location only. Not valid with other offers. Offer valid through 12-31-07</small></p>
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