

July 13, 2009

Dear Marlene,

Thank you for allowing Chapala's Restaurant to be in the Boise, Bench Town Planner Calendar. We got into the Town Planner Calendar two years ago when we opened this new location. We are so glad we are the only sit down Mexican restaurant in your Town Planner Calendar. We have several other locations and knew they did very well in their Town Planner calendar editions so we were anxious to sign-up for this location.

I wanted to promote our new location and target our dinners since the lunch business was pretty good. I can tell you it is the best advertising we have ever done. We get 10 -20 coupons per night, which is unbelievable for this location and just for dinner. We see a lot of new faces that come in to try our food. We are also seeing them back without coupons, and have become regular Chapala guests. Thank you for helping us grow our business. I would highly recommended any new or established business to get into the Town Planner Calendar IT REALLY WORKS!

Sincerely,

Jose Marin

Owner/Manager

WE CATER FOR LARGE GROUPS

50% OFF
Dinner

Buy any Dinner entree at regular price, get the 2nd entree at Half Price!

Chapala
MEXICAN RESTAURANT, INC.

Valid only at
1201 S. Vista Ave.
Corner of Kootenai & Vista
Boise • 429-1155

Dine-In or Take-Out
SAT & SUN, KIDS EAT for \$1.99
Not valid with any other offer • Valid 2009

WE CATER FOR LARGE GROUPS

50% OFF
Dinner

Buy any Dinner entree at regular price, get the 2nd entree at Half Price!

Chapala
MEXICAN RESTAURANT, INC.

Valid only at
1201 S. Vista Ave.
Corner of Kootenai & Vista
Boise • 429-1155

Dine-In or Take-Out
SAT & SUN, KIDS EAT for \$1.99
Not valid with any other offer • Valid 2009

WE CATER FOR LARGE GROUPS

50% OFF
Dinner

Buy any Dinner entree at regular price, get the 2nd entree at Half Price!

Chapala
MEXICAN RESTAURANT, INC.

Valid only at
1201 S. Vista Ave.
Corner of Kootenai & Vista
Boise • 429-1155

Dine-In or Take-Out
SAT & SUN, KIDS EAT for \$1.99
Not valid with any other offer • Valid 2009

WE CATER FOR LARGE GROUPS

50% OFF
Dinner

Buy any Dinner entree at regular price, get the 2nd entree at Half Price!

Chapala
MEXICAN RESTAURANT, INC.

Valid only at
1201 S. Vista Ave.
Corner of Kootenai & Vista
Boise • 429-1155

Dine-In or Take-Out
SAT & SUN, KIDS EAT for \$1.99
Not valid with any other offer • Valid 2009