



Dear Mary,

The results from our advertising in the 2010 Brunswick County Gateway Town Planner have been very good for our business. The coupon redemption has been impressive. I can remember when the Town Planner arrived in Leland as we received 20 coupons on that day! The coupons continue to flow in.

The Town Planner is a very economical advertising choice for the months we are on the calendar but since people flip back and forward in the calendar for coupons, it is like getting FREE advertising for the months that we are not featured. Additionally, we love the fact that the calendar is not only a very strong advertising vehicle –but a useful community resource tool. We really believe that the calendar fits our image and we are excited that it stays in homes for the entire year.

Thank you for including us in your publication. We were more than pleased to re-new our sponsorship with you for 2011. We appreciate your efforts and support.

Sincerely,

Oscar Zaragoza, Manager

<p>1/2 PRICE MEAL Buy 1 meal at regular price & get a 2nd meal of lesser value 1/2 price</p>  <p><i>Our goal ...good food ...fast service ...affordable prices</i></p> <p>1114 New Pointe Blvd (Located in Leland Walmart Shopping Center) 371-1188 Expires 12/31/10</p>	<p>\$5.00 OFF Any Food Purchase of \$25 or More</p>  <p><i>Our goal ...good food ...fast service ...affordable prices</i></p> <p>1114 New Pointe Blvd (Located in Leland Walmart Shopping Center) 371-1188 Expires 12/31/10</p>	<p>FREE KIDS MEAL with purchase of an Adult Entree</p>  <p><i>Our goal ...good food ...fast service ...affordable prices</i></p> <p>1114 New Pointe Blvd (Located in Leland Walmart Shopping Center) 371-1188 Expires 12/31/10</p>	<p>FREE DINNER Buy 1 dinner at regular price & get a 2nd dinner of lesser value FREE</p>  <p>MEXICAN RESTAURANT <i>Our goal ...good food ...fast service ...affordable prices</i></p> <p>1114 New Pointe Blvd (Located in Leland Walmart Shopping Center) 371-1188 Max. Discount Value \$8. Exp. 12/31/10</p>
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