

July 10, 2008

Alan.

The results from our advertising in the 2008 Hampton Roads Town Planner have been very good for our business. The coupon redemption has been impressive. We typically see 7-10 per day. On months when we are not featured on the calendar we still see around 4-6 per day. The Town Planner is a very economical advertising choice for the 6 months we are on the calendar but since people flip back and forward in the calendar for coupons, it is like getting FREE advertising for the 6 months that we are not featured.

Additionally, we love the fact that the calendar is not only a very strong advertising vehicle – but a useful community resource tool. We really believe that the calendar fits our image and we are excited that it stays in homes for the entire year.

Thank you for including us in your publication. We were more than pleased to re-new our sponsorship with you for 2009.

We appreciate your efforts and support.

Sincerely,

BUY 1 LUNCH
GET 2nd LUNCH
\$ 1.50

Buy 1 lunch and 2 drinks and
get the 2nd lunch for \$1.50

EL PARIAN

Mexican Restaurant
Mrt. Pleasant Marketplane
1464 Mrt. Messant Rd \* 5te. 28

MARGARITA'S
IN TOWN!
HOUKS: Mon-Bur Ilen:-lôpin

HOURS: Mon-thur Hom-10pm Fri & Set 11cm-11pm Sun 11:30cm-9:30pm Not valid with any other offers. With coupon only. Expires 12/34/08 BUY 1 DINNER
GET 2nd DINNER
50% OFF
Vold Sunday - Thursday

Mexican Restaurant Mr. Pleasant Marketplace 1464 Mr. Pleasant Rd • Ste. 28

MARGARITA'S

HOURS: MonThur Hom-10pm Fri & Set 11cm-11pm Sun 11:30cm-9:30pm Not valid with any other offers. With coupon only. Expires 1:2/31/08 \$500 OFF With the purchase of \$20 or nore.

Mexican Restaurant
Mt. Pleasant Marketplace
1464 Mt. Pleasant Rd • Ste. 28

182-0799 1887 BEST MARGARITA'S

HOURS: Non-Thur Hom-10pm fri & Set Hom-11 pm Sun 11:30cm-9:30pm Not valid with any other offers. With coupon only. Expires 12/31/08 ENTREE
Lundy/Dinner librate with the
purchase of entry regular price entree.
(up to SS walve)

Mexican Restaurant
Mt. Pleasant Marketplace
1464 Mt. Pleasant Rd • Ste. 28

402-0/99 MARGARITAN

HOURS: MonThur Hom-10pm Fri & Set 11cm-11pm Sun 11:20 cm- 9:30pm Not valid with any other offers. With 15% OFF

Mexican Restaurant Mt. Pleasant Marketplace 1464 Mt. Pleasant Rd • Ste. 28

1464 Mr. Pleasant Rd • Ste. 28 482-0799

MARGARITA'S IN TOWNS

HOURS: Mon-Thur Hom-Topm Fri & Set Hom-Hom Sun II: 30cm 9:30pm Not yalid with any other offers. With coupon only. Expires 12/31/08 \$200 OFF With the purchase of \$10 or more.

With the purchase of \$10 or more.

RL PARLAN

Mexican Restaurant
Mt. Pleasant Marketplace
1464 Mt. Pleasant Rd • Ste. 28

482-0799

BEST MARGARITA'S IN TOWN!

HOURS: Non-Thur 11 cm 10gm Fri & Set 11 cm 11 pm Sun 11:20cm - 9:30gm Mot valid with any other offers. With coupon only. Expires 12:/31/08