

EL PARIAN

Mexican Restaurant

July 10, 2008

Alan,

The results from our advertising in the 2008 Hampton Roads Town Planner have been very good for our business. The coupon redemption has been impressive. We typically see 7-10 per day. On months when we are not featured on the calendar we still see around 4-6 per day. The Town Planner is a very economical advertising choice for the 6 months we are on the calendar but since people flip back and forward in the calendar for coupons, it is like getting FREE advertising for the 6 months that we are not featured.

Additionally, we love the fact that the calendar is not only a very strong advertising vehicle – but a useful community resource tool. We really believe that the calendar fits our image and we are excited that it stays in homes for the entire year.

Thank you for including us in your publication. We were more than pleased to re-new our sponsorship with you for 2009.

We appreciate your efforts and support.

Sincerely,



<p>BUY 1 LUNCH GET 2nd LUNCH \$1.50</p> <p>Buy 1 lunch and 2 drinks and get the 2nd lunch for \$1.50</p>	<p>BUY 1 DINNER GET 2nd DINNER 50% OFF</p> <p>Valid Sunday - Thursday</p>	<p>\$5⁰⁰ OFF</p> <p>With the purchase of \$20 or more.</p>	<p>FREE ENTREE</p> <p>Lunch/Dinner. In use with the purchase of any regular price entree. (up to \$5 value)</p>	<p>15% OFF</p>	<p>\$2⁰⁰ OFF</p> <p>With the purchase of \$10 or more.</p>
<p>EL PARIAN Mexican Restaurant Mt. Pleasant Marketplace 1464 Mt. Pleasant Rd • Ste. 28 482-0799</p>	<p>EL PARIAN Mexican Restaurant Mt. Pleasant Marketplace 1464 Mt. Pleasant Rd • Ste. 28 482-0799</p>	<p>EL PARIAN Mexican Restaurant Mt. Pleasant Marketplace 1464 Mt. Pleasant Rd • Ste. 28 482-0799</p>	<p>EL PARIAN Mexican Restaurant Mt. Pleasant Marketplace 1464 Mt. Pleasant Rd • Ste. 28 482-0799</p>	<p>EL PARIAN Mexican Restaurant Mt. Pleasant Marketplace 1464 Mt. Pleasant Rd • Ste. 28 482-0799</p>	<p>EL PARIAN Mexican Restaurant Mt. Pleasant Marketplace 1464 Mt. Pleasant Rd • Ste. 28 482-0799</p>
<p> BEST MARGARITA'S IN TOWN!</p> <p>HOURS: Mon-Thur 11am-10pm Fri & Sat 11am-11pm Sun 11:30am-9:30pm Not valid with any other offers. With coupon only. Expires 12/31/08</p>	<p> BEST MARGARITA'S IN TOWN!</p> <p>HOURS: Mon-Thur 11am-10pm Fri & Sat 11am-11pm Sun 11:30am-9:30pm Not valid with any other offers. With coupon only. Expires 12/31/08</p>	<p> BEST MARGARITA'S IN TOWN!</p> <p>HOURS: Mon-Thur 11am-10pm Fri & Sat 11am-11pm Sun 11:30am-9:30pm Not valid with any other offers. With coupon only. Expires 12/31/08</p>	<p> BEST MARGARITA'S IN TOWN!</p> <p>HOURS: Mon-Thur 11am-10pm Fri & Sat 11am-11pm Sun 11:30am-9:30pm Not valid with any other offers. With coupon only. Expires 12/31/08</p>	<p> BEST MARGARITA'S IN TOWN!</p> <p>HOURS: Mon-Thur 11am-10pm Fri & Sat 11am-11pm Sun 11:30am-9:30pm Not valid with any other offers. With coupon only. Expires 12/31/08</p>	<p> BEST MARGARITA'S IN TOWN!</p> <p>HOURS: Mon-Thur 11am-10pm Fri & Sat 11am-11pm Sun 11:30am-9:30pm Not valid with any other offers. With coupon only. Expires 12/31/08</p>