



April 15, 2008,

Alan,

We have been with you for 3 years now and I am thrilled to tell you that we consistently see 5 to 7 coupons a day. I have always been impressed with the shelf life of the calendar. The coupons come in at pretty much the same rate on participating months all year. Additionally, we see 3 to 5 coupons redeemed per day on the months that we are **NOT** advertising. We truly feel as though we get a years worth of advertising for the cost of six months.

Thank you for including us in your publication. We were more than pleased to re-new our sponsorship with you for 2009.

We appreciate you efforts and support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Dave Johnson', is written over a light blue horizontal line.

Dave Johnson  
Owner

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