



**Pho Lotus**  
Vietnamese Restaurant

**February 5, 2010**

**Dear Joyce,**

**I would like to let you know how pleased I am with the Town Planner. For 2 years, the Town Planner gives us the most response out of all the advertising we do!**

**Our response is consistent throughout the whole year, so we know people keep the calendar all year.**

**We just signed on for next year (2011), and increased our campaign to 12 months of Jr. Coupons.**

**I like the Town Planner Calendar because it is so USEFUL. It has community events, people hang it in their kitchens, and it is all about our LOCAL community.**

**Thank You,  
Nghỉ Do  
Owner**

