

NEW CHINA WOK

CHINESE RESTAURANT

February 16, 2009

Tony Selinger
Publisher
Town Planner Community Calendar

Dear Tony:

We wanted to share with you how pleased we are with the results of our marketing program in the 2009 Town Planner Calendar. We have been receiving up to 12 coupons in a single day and the calendar has generated many new customers. In particular, we received a catering order for over \$400 from a new customer who had received the calendar and called us instead of the competition!

Town Planner is the most effective local marketing program we have tried. We would definitely recommend the calendar to other business owners and welcome them to come by to see the growing pile of coupons that we have received back from so many happy customers.

Sincerely,



Ben Lan
Owner
New China Wok
5033 France Ave S
Minneapolis, MN
612-922-0725

Ed Marispini
Manager
New China Wok



**10%
OFF**
any order

NEW CHINA WOK 龍泉海
Chinese Restaurant

 SZECHUAN
CANTONESE
HUNAN
**FREE
DELIVERY**
w/ \$15 min order

5033 France Ave. South
Dine In • Take-Out • Delivery
612.922-0725 • 612.920.3337