



September 12, 2020

We have been advertising in the Town Planner since 2013 and I can say without reservations what a success our program has been.

We receive our coupons redeemed nearly every day both from repeat customers and the ever-important new customers. The combination of direct mail print where our ads are hung up and viewed by so many on a daily basis and the digital platform of website, mobile app, and weekly email newsletter provide great value and return for us! Having our coupons so handy hanging on households' walls, or on their mobile phone makes it convenient for the community to use at our restaurant.

In summary, the Town Planner print and digital program has been the best advertising our Pizza restaurant has ever done and I would recommend it to any business looking to increase exposure and business.

Gary Strachan

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