



April 16, 2008

2008 is my 2nd year advertising in the Town Planner community calendar and the year over year growth in response has been incredible.

With the coupons valid all year long, we receive a steady response, and we are now averaging 10 coupons per week.

Not only do I plan to continue advertising in the Town Planner, we are increasing our exposure from 3 months to 6 months.

I can whole heartedly recommend the Town Planner community calendar to any local business looking to increase their traffic and would encourage businesses to stick with it year over year as the results only get better.

Sincerely,

Mike Cozzolino

Owner

Cozzolino's New York Style Pizza

