



5101 Washington St., Unit 12
Gurnee, IL 60031


04/10/2015

When I met Rich to talk about an opportunity for us to advertise in his community calendar I admit I was cautious at first. So many companies trying to help us market, I typically shrugged them off. I felt good about this one though. So I discussed it with my business partner who lives in Gurnee. She was surprised to connect the dots that this was the same calendar she herself had hanging in her home. Not only did she choose to hang this calendar but she was actively tearing out coupons to use for discounts at local businesses as well. Needless to say we advertised with Rich in his Town Planner Community Calendar and couldn't be happier. Great photos, local events, all tied into your community. Amazing way to achieve a local feel while reaching new prospective customers.

Thanks for everything Rich.

Bernie Urban

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