



March 25, 2007

Alan,

The results from our advertising in the 2007 Hampton Roads Town Planner has been amazing. The coupon redemption has been impressive but more importantly most of the redeemed coupons are from new customers. Additionally, due to the average ticket price of these customers we have already paid for our investment in the 07 Town Planner.

We love the fact that the calendar is not only a very strong advertising vehicle – but a useful community resource tool. We really believe that the calendar fits our image and we are excited that it stays in homes for the entire year.

Thank you for including us in your publication. We were more than pleased to re-new our sponsorship with you for 2008.

We appreciate you efforts and support.

Sincerely,

Kira Cubin  
Edible Arrangements Owner  
Chesapeake, VA

<p><b>\$10.00 OFF</b> any order of \$85 or more</p>  <p>Edible<sup>®</sup> ARRANGEMENTS</p> <p>1437 Sams Dr. #40 Chesapeake, VA 23320 <b>757.410.8795</b> www.ediblearrangements.com</p> <p>Not valid with any other offers. Expires 12/31/07</p>	<p><b>FREE</b> jar of fudge with any arrangement (\$8.00 value)</p>  <p>Edible<sup>®</sup> ARRANGEMENTS</p> <p>1437 Sams Dr. #40 Chesapeake, VA 23320 <b>757.410.8795</b> www.ediblearrangements.com</p> <p>Not valid with any other offers. Expires 12/31/07</p>	<p><b>\$6.00 OFF</b> Melon Delight Arrangement</p>  <p>Edible<sup>®</sup> ARRANGEMENTS</p> <p>1437 Sams Dr. #40 Chesapeake, VA 23320 <b>757.410.8795</b> www.ediblearrangements.com</p> <p>Not valid with any other offers. Expires 12/31/07</p>	<p><b>FREE</b> Buy one fresh fruit salad and get one free</p>  <p>Edible<sup>®</sup> ARRANGEMENTS</p> <p>1437 Sams Dr. #40 Chesapeake, VA 23320 <b>757.410.8795</b> www.ediblearrangements.com</p> <p>Not valid with any other offers. Expires 12/31/07</p>
--	--	---	---