gift shops

in 2013 there are 47 gift shop sponsors

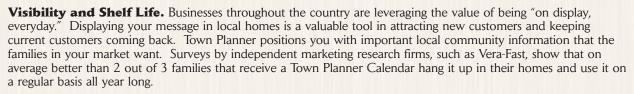
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your

business first, instead of your competitors. A daily presence in front of local residents will more quickly build your "personal identity" in the community.



Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also come to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

See The 2013 Ad Samples Book For Additional Ads









Learning Express MAWIN 2004 Just a Little Bit Moore INHES 2005 Mermaids Tale OHCOF 2005 Kate & Company RICEL 2006 Leaf of Eve PAWEA 2006 All Things Possible OHMAR 2010 H.S.B. Tobacconist MOROS 2010 Turtle Toys of Clarkston MIGOR 2011 Great Escape KYAUS 2011 Audrey's ILPOD 2012 Beads and Brushstrokes SCFER 2012 Best Comics NYBAL 2012 Glass Onion Originals NYHOE 2012 Greek Expressions LAPLR 2012 Magdalen Place LAGRE 2012 Robin's Country Crafts MDNEL 2012 Trinkets and Treasures NCMCC 2012 Vivian's Decor & Gifts LAPLR 2012 Vivian's Decor & Gifts LAPLR 2012 Vivian's Decor & Gifts LAPLR 2012 VICE TIME 2013 VICE TIME 2012 VICE TIME 2013 VICE TIME 2012 VICE TIME 2013 VICE TIME 2014 VICE TIME 2014 VICE TIME 2014 VICE TIME 2014 VICE TIME 2015 VICE TIME 201
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Avon NCPEI 2013
711011 2013
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Consider Boutique KYAUS 2013
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Complete List of 2013 Sponsors Available Upon Request







