

LOCAL FARE



June 10, 2015

I would like to take this opportunity to express how well the Jacksonville Town Planner has benefitted our company. The Town Planner Calendar has helped us to increase our exposure in our targeted area, elevated our name recognition in the community, and for that we saw an increase of signups which increased our revenue.

My wife was already familiar with Town Planner having grown up with it in Saint Louis. Her family hangs it on the wall and uses it year after year. My familiarity with the calendar and knowing how it is used made me feel it would be a good fit for us as a business. The calendar is an attractive community based piece that brings together lots of great information into the home which helps earn its place on the wall where people will refer to it regularly. Because of this, I know that I will have a great chance of having my ads seen frequently all year long. I really enjoy knowing that my message is being seen.

We noticed an increase in business as soon as the calendar hit the street. January 2015 was one of our record months since being in business. We've had well over 60 new customer signups in the first part of January alone that came from the calendar. The return on our investment was quick and much greater than we anticipated, and we still have the rest of the year to be seen.

It's said that print is dead, but the Town Planner continues to deliver. It truly is unique and provides a great way to market your business. We have no regrets, and would highly recommend the Town Planner to anyone considering it as well.

Thank you for showcasing our business in 2015. We look forward to seeing Local Fare in the 2016 editions.

Chris Curry
Owner Operator
Local Fare North



Eat Local. Eat Seasonal.
Eat Healthy.

LOCAL FARE

WE DELIVER!

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EGGS, HONEY, MILK, JAMS, BREAD & MORE

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*Special Offer!
See Back Page!*



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