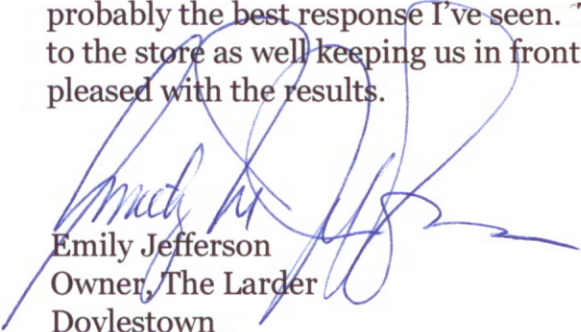




Carol,

I'm tracking our coupon response to the Town Planner and am surprised at the results so far! We've received many more coupons back than I expected. I've tried several different types of advertising over the past 10 years, and this is probably the best response I've seen. The calendar is bringing in new customers to the store as well keeping us in front of our current customers. I am very pleased with the results.


Emily Jefferson
Owner, The Larder
Doylestown



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