

# ELEVATION 138 SALON

Elevation 138

February 21, 2013

2012

We were really pleased with our return with the Town Planner for 2012. Last year was our second year in the Town Planner. The 10% off all services in one day proved to be our biggest return with 70 coupons. The total number of coupons returned was 130, 30 of them were existing customers. We made a profit of \$2300 from the coupons. Our average number of coupons returned in 2012 was 10-11 per month.

As of February 21, we have already received 14 coupons for sales amounting to about \$1200.

We have renewed for 2014.



## ELEVATION 138 SALON

*Hairstyling and nails with world class techniques*

**Mutton Plaza**

7721 Lima Road ~ Fort Wayne

**260.489.6566 ~ elevation138.com**



<b>FREE HAIRCUT</b> Buy 1 Haircut, Get One Free	<b>FREE SHELLAC</b> With Manicure or Pedicure	<b>5 Foils for \$5.00</b>	<b>10% OFF All Services</b> Completed in One Day
<small>Hairstyling &amp; Nails with world class techniques</small>	<small>Hairstyling &amp; Nails with world class techniques</small>	<small>Hairstyling &amp; Nails with world class techniques</small>	<small>Hairstyling &amp; Nails with world class techniques</small>
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Mutton Plaza ~ 7724 Lima Road <b>260.489.6566</b> <a href="http://www.elevation138.com">www.elevation138.com</a>	Mutton Plaza ~ 7724 Lima Road <b>260.489.6566</b> <a href="http://www.elevation138.com">www.elevation138.com</a>	Mutton Plaza ~ 7724 Lima Road <b>260.489.6566</b> <a href="http://www.elevation138.com">www.elevation138.com</a>	Mutton Plaza ~ 7724 Lima Road <b>260.489.6566</b> <a href="http://www.elevation138.com">www.elevation138.com</a>
<small>Not valid with other offers. Expires 12/31/13</small>	<small>Not valid with other offers. Expires 12/31/13</small>	<small>Not valid with other offers. Expires 12/31/13</small>	<small>Not valid with other offers. Expires 12/31/13</small>