



Dear Steve,

Our experience with the Town Planner Calendar has been awesome! I have always thought the Town Planner was a great idea... having a calendar available for daily activities with coupons attached to save you money. I also love that it has things to do in the area. I have used several other vendors for advertising such as the Times News, Value Shopper and a few others and had very little activity, wasted a lot of money, time & extremely disappointed to say the least.

The minute our coupons came out in the Town Planner, the response was outstanding! I actually had customers I hadn't seen for a while as well as many more New customers than I expected.

Town Planner has been a great selling tool for my business and we just signed up for another year. I have a full service Salon including Tanning and am able to offer specials to accommodate people of all ages, genders and preferences; If they don't care for tanning, there is an option for Nails or Hair on the same coupon.

The Town Planner has been one of the best advertising programs we have used! I am looking forward to see how my business grows with the next years calendar and all it has to offer!

Sincerely,

*Alice Stimmel*

Alice Stimmel, Owner  
SunKissed Tanning Salon  
Cresaptown, MD

