

February 1, 2010

Dear Bonnie,

This is my second year advertising in the Town Planner Calendar and I am thrilled with the results that I've experienced. Not only have my current clients noticed and mentioned my ads, but I have had several new clients come in as a result of the coupons and they keep coming back!

The Town Planner Calendar seems to really be appreciated by the people who receive it free in the mail. Not only is it a useful calendar, but it is filled with all the information and resources that our local community offers.

I would strongly encourage any business that wants to get above the "noise" of other forms of advertising to give the Town Planner Calendar a try.

Sincerely,



Kim Elizabeth Minea
Hair Stylist/Colorist
The Lake Salon



FREE CUT
With Color
New clients only
Kim Elizabeth Minea
Hair Stylist/Colorist
The Lake Salon
18300 Minnetonka Blvd
Deephaven
612.414.1373
Not valid with other offers.
Expires 12/31/10



\$10.00 OFF
Haircut or Color
Kim Elizabeth Minea
Hair Stylist/Colorist
The Lake Salon
18300 Minnetonka Blvd
Deephaven
612.414.1373
Not valid with other offers.
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