

# LookAfter<sup>®</sup>

HAIR COMPANY

July 31, 2014

Saint Louis Town Planner  
3B The Pines Court  
St. Louis, MO 63141



LookAfter Hair Company would like to thank the Town Planner team for continuing to offer excellent client service and an equally exceptional product!

As a family-owned business founded in St. Louis, we at LookAfter Hair Company value the Town Planner's strong following in the local communities we serve. The results speak for themselves. From 2013 to 2014 alone, we are trending a 50% increase in redemptions. With results like this, it's no wonder LookAfter Hair Company will have partnered with the Town Planner for ten years in 2015.

Over the past decade, LookAfter Hair Company has significantly evolved as a brand. We've enhanced our services and even changed our company name in 2010. Much of our marketing strategy evolved along with our brand, but the Town Planner continues to be a trusted source of client traffic for our company.

While results are essential, what we find most unique about the Town Planner is the people: Dan Rosen and the Town Planner team truly build relationships with their clients. They are committed to understanding our business and helping us find opportunities to best serve our needs.

Needless to say, LookAfter Hair Company would highly recommend the Town Planner to other local businesses.

Thank you, Dan and the Town Planner team!

Sincerely,

Laura Hale  
Director of Marketing  
LookAfter Hair Company

