



**Earthly Goods Health Food Store**  
 6951 W. Grand Ave.  
 Gurnee, IL 60031  
 (847) 855-9677  
 www.earthly-goods.com

March 20, 2013

Dear Barb & Rich,

After purchasing the store last year, we discovered that the previous owners had been advertising on the local Town Planner calendar. So we decided to try it ourselves, and are so glad that we did!

During the first three months of the year, we've already received back 50-60 coupons. People bringing in the coupon tend to buy more product than they ordinarily do, and the coupons have also brought in many new customers.

We're looking forward to participating again in 2014.

Sincerely,

Jeremy Bleichman  
 Manager

<p><b>\$10 Off</b>          Any Purchase          of \$50 or More</p> <p><b>\$5 Off</b>          Any Purchase          of \$25 or More</p> <p><small>Excluding Sale Items &amp; Special Orders</small></p>	<p><b>10% Off</b>          Any  <b>Gluten-Free          Product</b></p> <p><small>Excluding Sale Items &amp; Special Orders</small></p>	<p><b>10% Off</b>  <b>Smoothie          or Juice          Purchase</b></p> <p><small>Excluding Sale Items &amp; Special Orders</small></p>
<p><b>Health Food Store</b>  <b>(847) 855-9677</b>          6951 W. Grand Ave.          Gurnee Town Center          Gurnee</p> <p><a href="http://www.earthly-goods.com">www.earthly-goods.com</a></p> <p><small>One Coupon Per Day.          Not valid with other offers.          Expires 12/31/13</small></p>	<p><b>Health Food Store</b>  <b>(847) 855-9677</b>          6951 W. Grand Ave.          Gurnee Town Center          Gurnee</p> <p><a href="http://www.earthly-goods.com">www.earthly-goods.com</a></p> <p><small>One Coupon Per Day.          Not valid with other offers.          Expires 12/31/13</small></p>	<p><b>Health Food Store</b>  <b>(847) 855-9677</b>          6951 W. Grand Ave.          Gurnee Town Center          Gurnee</p> <p><a href="http://www.earthly-goods.com">www.earthly-goods.com</a></p> <p><small>One Coupon Per Day.          Not valid with other offers.          Expires 12/31/13</small></p>