

Advanced Nutrition

Vitamins, Herbs, Homeopathics, and Sports Nutrition

April 16, 2007

Alan,

I wanted to take a moment to send you an update on how we did with the Town Planner for our second year. As I told you last year it took us only a month to more than triple our investment. Well it didn't even take that long this year. I think the thing that surprised me the most was some of the comments that I have received from residents who got the calendar. The one that comes to mind at the moment is a young gentleman that said that he contacted you to make sure that we were going to be in the 07 edition. He said that knowing that we were participating he waited until he got the calendar so that he could use the \$25 off \$75 coupon. I was very pleased to see that the coupon still works. He spent over \$300 dollars on that one visit. My average ticket price for folks redeeming that coupon is over \$125 dollars.

Thank you again for including us. It is a pleasure to renew our participation for 2008.

Regards,

Meredith B Strahan

Meredith Strahan
General Manager

