

David Fiola  
 PO Box 4451  
 Hidden Valley, PA 15502

Dave,

I wanted to let you know that we're quite happy with how things are going in our first campaign using the Town Planner!

In a word: value! The Town Planner reaches the exact group of people we want to reach and it does so in a way that also provides a great product to the families in our community. We have seen a good return on our January coupon offer (large or small bill, a coupon is a coupon!). The fact that the Town Planner offers us the ability to be exclusive is a huge plus for us and something we cannot get with any other marketing method!

I also want to thank you for all your hard work during the ad development process! We made several changes and your professionalism and attention to detail was much appreciated! Thanks also to the design staff for the logo they designed & we used throughout the year!

We feel we have started a super partnership and look forward to see how the year unfolds for us.

Sincerely,

*Sharon Criste*



**FRAZIER**   
 Plumbing, Heating & Air

- Air Conditioning
- Furnaces
- Boilers
- Radiant Heat
- Water Heaters
- Gas Line

LIC #PA 77

**Emergency Service Available**  
**814-445-6450**  
 - Mobile Homes Excluded -

JAN, APR, MAY,  
 JULY, AUG

**\$10.00 OFF**  
 Any Service  
 \$60.00 or More  
 Coupon Good All Year



**FRAZIER**   
 Plumbing, Heating & Air

New Construction & Service  
 Installation & Repairs

- Air Conditioning
- Furnaces
- Boilers
- Radiant Heat
- Water Heaters
- Gas Line

LIC #PA 77

**Emergency Service Available**  
**814-445-6450**  
 - Mobile Homes Excluded -  
 Not valid with any other offers.  
 Valid 2011

JAN, FEB, MAR

**\$150 OFF**  
 A/C System  
 Installation



**FRAZIER**   
 Plumbing, Heating & Air

New Construction & Service  
 Installation & Repairs

- Air Conditioning
- Furnaces
- Boilers
- Radiant Heat
- Water Heaters
- Gas Line

LIC #PA 77

**Emergency Service Available**  
**814-445-6450**  
 - Mobile Homes Excluded -  
 Not valid with other offers.  
 Good June - July 2011

JUNE

**\$150 OFF**  
 Heating System  
 Installation



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 Plumbing, Heating & Air

New Construction & Service  
 Installation & Repairs

- Air Conditioning
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LIC #PA 77

**Emergency Service Available**  
**814-445-6450**  
 - Mobile Homes Excluded -  
 Not valid with other offers.  
 Good July - September 2011

JULY



**FRAZIER**  LIC #PA 77  
 Plumbing, Heating & Air

New Construction & Service Installation & Repairs

*Have a Safe and Happy  
 Holiday Season!*  
 from your friends here at Frazier

**814-445-6450**  
 3296 Glades Pike • Somerset

**Emergency Service Available** - Mobile Homes Excluded -



NOV