



# Cardinal

Heating and Air Conditioning

March 25, 2011

Happy New Year Steve!

Just wanted to give you a quick update on our 2010 Coupon Program with the Town Planner! We received \$410 worth of coupons from new & existing customers. So, our total cost for the program was \$1,310.00. The total sales we received from those calls was roughly \$22,000.00. Minus all the business expenses out of that total, and I think we did pretty good! We've received a couple of coupons already from the new 2011 calendar and we are looking forward to some more!

Thanks for all you do! Have a great day!

*Beth*

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