

March 22, 2015

To Whom It May Concern,

As a business owner I've learned how hard it is getting your name out there as a known and trusted establishment in a local community. I've found that teaming up with Rich and his Town Planner calendar have been a great way to accomplish that. This unique marketing method is a warm and friendly way to get your business visibility and credibility within a local community.

I can't count exactly how much business we've attracted because of the Town Planner. But I know it's advantageous enough for us to continue our ads with Rich for the last 4 years. Now that's saying something.

Sincerely,

Ken Kass


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