

Connolly's Benjamin Moore Paint and Decorating Center

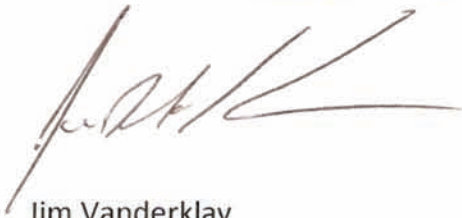
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This is our second year using the Town Planner Calendar; this advertising has worked well, enabling us to get our name out into the community. Last year we had over \$1000 in sale on returned coupons in the 1st quarter alone. So far this year we have received 24 coupons from the 2011 calendar totaling in over \$1000.00, so far for January sales.

Bev worked hard to help us get proper placement of our ads, and coupons. With the Town Planner we were able to pick which zip codes to send the advertising to, making our budget go farther than through yellow pages, news paper or many other advertising venues.

This calendar is an effective direct mail piece.



Jim Vanderklay

MANAGER



\$5.00 OFF
MSRP

Everything you need
in a top quality paint store!

CONNOLLY'S
Paint & Decorating
Center

4916 Illinois Rd
260.432.8881
Expires 5/31/11



FREE
ONE PINT
SAMPLE
Any Color

Benjamin Moore
The Leader in Paint & Color™

Everything you need
in a top quality paint store!

CONNOLLY'S
BENJAMIN MOORE
Paint & Decorating Center

4916 Illinois Rd
260.432.8881
Expires 6/30/11

Benjamin Moore Paint
Cabot Stain, Old Master Stains
Rust-oleum, DAP, Wooster



Hunter Douglas window
treatments, Wallpaper,
On staff designer