



To whom it may concern:

We have found the Town Planner to be a great way to promote our business. The money saving coupons and local area events assure the calendar is hung up and used by many all year long. This is especially important for a business like ours where the purchase of our products is infrequent. Having our name in front of so many local residents throughout the year, along with a “call to action” of a coupon offer has proven to be a great combination.

By the end of April we had received 10 coupons which have resulted in excess of \$40,000 in new sales! Advertising in the Town Planner has obviously been a smart investment that has paid for itself many times over!

I would highly recommend consideration of the Town Planner to any business who wishes to increase sales and profits. We are so pleased with our results, that we have increased our participation to four more area editions.

Stacy and Kenny Green, Owners
Mt. Top Granite and Marble
141 Commerce Drive
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