



February 15, 2010

Subject: I LOVE MY CALENDAR!!!

Steve -

If anyone tells you they don't think the Town Planner will work, send them to me. It is one of the most effective forms of advertising that I have done. I track where leads come from and a \$1000 worth of Town Planner advertising generated \$119,611 worth of sales. I'm glad I diverted marketing dollars away from "the other" advertising medium and invested it in the Town Planner.

By the way, thank you for being patient with me when I didn't immediately return calls, or emails!!! Your persistence paid off.....FOR ME!

Sincerely,

Jeremy Woltdt  
 Owner/President  
 DreamMaker Bath & Kitchen

**DreamMaker Bath & Kitchen**  
*"Enhancing Lives, Improving Homes™"*

Friendly, Personal Service  
 Uncompromising Craftsmanship  
**837-6312**  
 DreammakerWI.com  
 526 Commercial Ave • Sun Prairie

<p><b>\$1,000 OFF</b>  <b>Complete Kitchen Remodel</b>      Consisting of Cabinets, Countertops &amp; Installation</p> <p><b>DreamMaker Bath &amp; Kitchen</b>  <i>"Enhancing Lives, Improving Homes™"</i>  <b>837-6312</b>      526 Commercial Ave      Sun Prairie      DreamMakerWI.com      Not valid with any other offers.      Expires 12/31/11</p>	<p><b>10% OFF</b>  <b>AMEROCK CABINET HARDWARE</b></p> <p><b>DreamMaker Bath &amp; Kitchen</b>  <i>"Enhancing Lives, Improving Homes™"</i>  <b>837-6312</b>      526 Commercial Ave      Sun Prairie      DreamMakerWI.com      Not valid with any other offers.      Expires 12/31/11</p>	<p><b>\$100 OFF</b>      Any Service of \$1,000 or More  <b>\$250 OFF</b>      Any Service of \$5,000 or More</p> <p><b>DreamMaker Bath &amp; Kitchen</b>  <i>"Enhancing Lives, Improving Homes™"</i>  <b>837-6312</b>      526 Commercial Ave      Sun Prairie      DreamMakerWI.com      Not valid with any other offers.      Expires 12/31/11</p>	<p><b>FREE</b>  <b>STAINLESS STEEL UNDERMOUNT SINK</b>      With Purchase of Solid Surface Countertop</p> <p><b>DreamMaker Bath &amp; Kitchen</b>  <i>"Enhancing Lives, Improving Homes™"</i>  <b>837-6312</b>      526 Commercial Ave      Sun Prairie      DreamMakerWI.com      Not valid with any other offers.      Expires 12/31/11</p>	<p><b>\$250 OFF</b>  <b>COMPLETE BATHROOM REMODEL</b>      Consisting of Cabinets, Countertops, Flooring &amp; Installation</p> <p><b>DreamMaker Bath &amp; Kitchen</b>  <i>"Enhancing Lives, Improving Homes™"</i>  <b>837-6312</b>      526 Commercial Ave      Sun Prairie      DreamMakerWI.com      Not valid with any other offers.      Expires 12/31/11</p>	<p><b>FREE FAUCET</b>      With any bath or kitchen remodel (up to \$200 value)</p> <p><b>DreamMaker Bath &amp; Kitchen</b>  <i>"Enhancing Lives, Improving Homes™"</i>  <b>837-6312</b>      526 Commercial Ave      Sun Prairie      DreamMakerWI.com      Expires 12/31/11</p>
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