



Town Planner Community Calendar has been the best marketing tool for the price by far. We have done other direct mail, which while effective is also very costly. Town Planner has been the best rate of return of any coupons we have done including Savvy Shopper. Last month alone we received 113 coupons!

When the calendar first went out in December we immediately began seeing redemptions. We have seen a good mix of all our different coupons which tells me that people are flipping through the calendar to access coupons as they need them.

The calendar allows us to bring attention to our business on dates that are important to us such as the 1st day of spring as well as our anniversary and offer specials to our customers via messages on those dates.

I am impressed by how well the calendar relates to the community and specifically my area. What I like best about it is all the community information it contains which insures that people keep it.

We have happily renewed for next year and look forward to continued growth in partnering with Town Planner.

Sincerely,

Ryan Jones
Owner
Rita's Suwanee

Naturally FAT-FREE Italian Ice



Made fresh daily from Ice & Real Fruit!

Stop in today & try it FREE!

340 Town Center Drive • Suwanee
• 678-765-2889 •

The Coolest Place in Town!



Italian Ice, Custard, Gelati & More!

Look for our coupons!

340 Town Center Drive • Suwanee
• 678-765-2889 •

FREE ITALIAN ICE
Any Size



Redeemable at The Coolest Place in Town!
Suwanee Rita's
340 Town Center Dr • Suwanee
• 678-765-2889 •
www.ritassuwanee.com
Not valid with any other offers.
Expires 12/31/08


BUY 1 GET 1 FREE ANY ITEM
(equal or lesser value)

ITALIAN ICE, CUSTARD, GELATI, SHAKES & MORE!



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340 Town Center Dr • Suwanee
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BUY 1 GET 1 FREE GELATI or CUSTARD
(equal or lesser value)



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\$1.00 OFF ANY ITEM

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